

GEFFRYE MUSEUM PHOTOGRAPHIC LIBRARY
Terms for Reproduction

RIGHTS

These are one-time, one-edition and non-exclusive.

SCALE OF REPRODUCTION FEES

Books/Paperbacks

Category	¼ page	½ page	¾ page	Full page	Front cover	Back cover
A	£ 60.00	£ 80.00	£ 110.00	£ 125.00	£ 250.00	£ 185.00
B	£ 66.00	£ 85.00	£ 115.00	£ 140.00	£ 275.00	£ 220.00
C	£ 75.00	£ 90.00	£ 120.00	£ 160.00	£ 300.00	£ 245.00
D	£ 100.00	£ 120.00	£ 140.00	£ 180.00	£ 400.00	£ 325.00
E	£ 150.00	£ 175.00	£ 185.00	£ 200.00	£ 470.00	£ 385.00
F	\$ 210.00	\$ 240.00	\$ 280.00	\$ 320.00	\$ 580.00	\$ 440.00

- A United Kingdom rights
- B UK and Commonwealth rights excluding Canada
- C English language, world rights excluding North America. Usually sold to educational publishers for English as a foreign language publications
- D English language, world rights including North America or world rights all languages excluding North America or European rights
- E World rights, all languages
- F North American rights sold to North American publishers directly

Editorial/Magazines

Category	Print-run	¼ page	½ page	¾ page	Full page	Double page	Front cover
<u>UK</u>							
	50,000	£ 60.00	£ 80.00	£ 120.00	£ 150.00	£ 175.00	£ 200.00
	150,000	£ 70.00	£ 95.00	£ 140.00	£ 180.00	£ 225.00	£ 250.00
	250,000	£ 80.00	£ 115.00	£ 165.00	£ 220.00	£ 275.00	£ 300.00
	500,000	£ 90.00	£ 125.00	£ 180.00	£ 250.00	£ 350.00	£ 385.00
<u>International</u>							
	50,000	£ 65.00	£ 90.00	£ 130.00	£ 175.00	£ 245.00	£ 325.00
	150,000	£ 75.00	£ 110.00	£ 150.00	£ 200.00	£ 295.00	£ 375.00
	250,000	£ 85.00	£ 135.00	£ 175.00	£ 250.00	£ 365.00	£ 450.00
	500,000	£ 95.00	£ 150.00	£ 200.00	£ 300.00	£ 425.00	£ 525.00
<u>Free magazines *</u>							
	10,000	£ 65.00	£ 75.00	£ 85.00	£ 100.00	£ 150.00	£ 200.00
	50,000	£ 85.00	£ 100.00	£ 125.00	£ 150.00	£ 185.00	£ 225.00
	100,000	£ 100.00	£ 125.00	£ 150.00	£ 175.00	£ 250.00	£ 275.00
	500,000	£ 125.00	£ 160.00	£ 180.00	£ 200.00	£ 275.00	£ 300.00

* Free magazines refer to publications supported by advertising.

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Internet

Newspaper/Magazine/Books	Home page	Inside page
Cover period	£ 125.00	£ 90.00
Archived for 1 year	£ 150.00	£ 110.00
Permanent archive	£ 175.00	£ 135.00
Academic		
For up to 6 months	£ 50.00	£ 40.00
Archived for 1 year	£ 80.00	£ 60.00
Permanent archive	£ 125.00	£ 90.00
Corporate/Sales		
Archived for 1 year	£ 225.00	£ 150.00
Archived for up to 3 years	£ 450.00	£ 275.00

Display boards and exhibition graphics

Exhibition purposes, permanent display, one use only. Please contact us for temporary display rates.

Size	Reproduction fee + image hire
A1	£ 220.00 + £ 50.00
A2	£ 200.00 + £ 50.00
A3	£ 175.00 + £ 50.00
A4	£ 135.00 + £ 50.00
A5	£ 100.00 + £ 50.00

TV Rates

These rates are for the reproduction of still photographs for editorial use in a single, specified television programme. Special rates apply for TV advertising.

Rates for stills per 10 second flash	First flash/First TX	Per repeat Flash	Per repeat TX	Unlimited TX's
UK/EU	£ 70.00	50% x 1 st flash	50% x 1 st TX	£ 350.00
UK/USA/Canada	£ 110.00	50% x 1 st flash	50% x 1 st TX	£ 400.00
Worldwide	£ 150.00	50% x 1 st flash	50% x 1 st TX	£ 500.00

DVD/Video

All rates cover a 10-year period

Rates for stills per 10 second flash	5,000 copies	10,000 copies	50-100,000 copies	100,000 +
UK/EU	£ 70.00	£ 120.00	£ 140.00	£ 200.00
UK/USA/Canada	£ 110.00	£ 160.00	£ 200.00	£ 275.00
Worldwide	£ 150.00	£ 200.00	£ 250.00	£ 350.00

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CD ROMs

Colour or B/W image	Front cover	Inside image
Up to 10,000 copies – one language	£ 200.00	£ 60.00
More than one language	£ 300.00	£ 80.00

Each additional 10,000 copies are charged at 50% x original rate.

Calendars

Cover images that are also featured as an inside image will be charged at 75% cover rate.

Category	Quantity	Size	Inside Image	Cover
UK	2,000	A4	£ 100.00	£ 250.00
	10,000	A4	£ 150.00	£ 350.00
	25,000	A4	£ 200.00	£ 450.00
International	2,000	A4	£ 225.00	£ 350.00
	10,000	A4	£ 300.00	£ 480.00
	25,000	A4	£ 350.00	£ 550.00

Greetings Cards

Quantity	A5 Size / UK Distribution	A5 size / World Distribution
2,500	£ 125.00	£ 175.00
5,000	£ 200.00	£ 250.00
10,000	£ 225.00	£ 275.00
25,000	£ 250.00	£ 325.00

Lecture/AV Presentation

Category	Quantity	Single use per image	Repeat use per image
Free lecture	Single image	£ 30.00	£ 30.00 + 50%
	2-5 images	£ 25.00	£ 25.00 + 50%
	5-10 images	£ 20.00	£ 20.00 + 50%
	11+ images	£ 15.00	£ 15.00 + 50%
Paying audience	Single image	£ 70.00	£ 70.00 + 50%
	2-5 images	£ 60.00	£ 60.00 + 50%
	5-10 images	£ 50.00	£ 50.00 + 50%
	11+ images	£ 40.00	£ 40.00 + 50%

Reports/Flyers

Please contact us with your requirements.

Interactives

Please contact us with your requirements.