

# CERAMICS IN THE CITY

The ceramics fair for London



## THE GEFFRYE MUSEUM LONDON 17, 18 and 19 September 2010

The Geffrye Museum will once again be hosting this annual ceramics fair, now in its ninth year. This three-day event is proving to be very popular with potters, collectors and a wider audience including the increasing number of younger home owners who are settling in the East End. All appreciate the high quality and variety of work on display and the excellent setting within the museum.

The Geffrye, which specializes in domestic interiors and the history of the home, provides the ideal venue for this event. The museum is set in its own grounds back from the bustle of Kingsland Road, making it a picturesque and peaceful spot in the heart of the thriving East End, very close to Liverpool Street, Hoxton and the City. It has a spacious 20<sup>th</sup>-century extension, which enables 55 potters to show their work in a well-designed modern setting. There will also be a special ceramics-themed education and events programme, which will include demonstrations by some of the potters and craft activities for children. The museum has an excellent licensed restaurant.

Ceramicists wishing to exhibit should send four images of their work with a completed application form (details overleaf). The selectors will be looking for quality and consistency in the work and in order to keep the event fresh, will include a proportion of new work each year. Applications must be received by Wednesday 31<sup>st</sup> March 2010.

The selection panel will include Christine Lalumia, Deputy Director of the Geffrye Museum and co-organizer of *Ceramics in the City*, and an independent ceramic specialist. Selection will take place at the end of March and all applicants will be notified of the outcome soon after. Further details will be sent to successful applicants.

Stalls cost £160 for the three days. **There is a charge of £5 to meet the administrative costs for each applicant.**

## CERAMICS IN THE CITY 2010 APPLICATION FORM

NAME .....

ADDRESS .....

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Telephone .....

E-mail .....

Please send four images that illustrate the type of work you will bring to the event. You can send either non-glass mounted slides or digital images.

Each slide must be clearly labeled with your name and address for return.

Digital images should be saved as JPEG files and should be 300 dpi and maximum size 10 x 10 cm. Please note you will save me a lot of extra work if you follow these instructions. Label images on the CD with your name and image number.

Remember you will be selected from the quality and consistency of the work shown in these images.

Slide No.	Description/Title	Dimensions	Retail Price

Give a brief statement detailing process/technique and materials used. Please write in the first person (no more than 50 words).

Please make a copy of the completed form and send the original with:

1. your slides/CD with images
2. a **stamped addressed envelope** for return of images
3. a photo of yourself at work (optional)
4. a **cheque for £5.00** payable to Ceramics in the City

to: Karen Bunting  
Ceramics in the City  
53 Beck Road  
London E8 4RE

If you have any questions you can email me on [bunting.all@btinternet.com](mailto:bunting.all@btinternet.com)

**Deadline for receipt of applications is Wednesday 31st March 2010.**